

Engineered to Perfection.

TIFGRAND™ CERTIFIED BERMUDA

- The world's first and only *sterile triploid* Bermudagrass for shade!
- Thrives in 60% to 70% shade
- Superior quality in full sun
- Attractive, dense turf, with dark green blade
- Reduced nutrient (N) and water inputs
- Spreads by stolons and rhizomes
- Excellent tawny mole cricket resistance
- The newest Tif-hybrid series member from the world-renowned UGA turf breeding program



Engineering Better Turfgrass
One Blade At A Time.



Exclusive Licensing Agent: **The Turfgrass Group, Inc.**

1225 Savannah Lane • Monroe, Georgia 30655 • (770) 207-1500 or (866) 967-2652
www.THETURFGRASSGROUP.com • www.TIFGRAND.com

An introduction so big, the turfgrass industry has its ears to the ground.

Presenting...

TIF GRAND™

CERTIFIED BERMUDA

From the center of the turf industry comes the newest cultivar in a long-line of successes. The University of Georgia's Tifton campus, the world's leading site in Bermudagrass breeding developments, has created the first sterile triploid hybrid with improved shade tolerance.

With the release of TifGrand™ Dr. Wayne Hanna, internationally respected USDA geneticist and UGA professor, and Dr. Kris Braman, have developed a unique cultivar that will have an immediate and lasting impact on landscapes, golf courses, sports fields and the people and the industries that support them.

Since 1997, TifGrand™ has undergone:

- 23 tests in 19 states in independent NTEP trials
- 9 years of testing for insect resistance
- 9 years of testing for shade tolerance
- 7 years of practical application (golf course & landscape) evaluation

In all of these evaluations and trials TifGrand™ has performed better than or equally with cultivars currently on the market.

The Turfgrass Group, Inc. (TTG) of Fort Valley, Georgia, has been selected as the exclusive licensing agent for TifGrand™ TTG has established itself as a premiere source for exclusive turfgrass cultivars that remain on the cutting edge of turfgrass technology and engineering. Dedicated to strict oversight and quality controls, each of TTG's certified cultivars is of known pedigree and has exhibited reliable performance and consistency in practical application over time.

TifGrand™ will be grown exclusively as a certified turfgrass and all licensed growers will be required to meet stringent crop certifying agency requirements and undergo careful, continuous monitoring to insure the ongoing purity and uniformity of this outstanding new hybrid for producers and users alike.

"In the past, I very seldom recommended bermudagrass for a home lawn. The main reason was poor performance in shaded areas close to the house, under trees, etc. Now with the development of TifGrand™ the world's first shade tolerant bermudagrass, I can use it with confidence."

David Doguet
President, Bladerunner Farms, Inc. and
world renowned zoysiagrass breeder
Poteet, Texas

"It gives the golf ball a good, clean lie that the players will really like."

Jimmy Allen
President, Pike Creek Turf, Inc.
Adel, Georgia

"TifGrand™ will take market share from both the traditional Bermuda market as well as the traditional shade-tolerant grass market, and even to some extent the southern boundary of the cool-season grass market. The TifGrand™ dynamics clearly should begin changes in the use and application of Bermuda in the market place."

Arthur Milberger
King Ranch Turfgrass
Wharton, Texas

"It has the fine leaf quality of other popular turfgrasses but it maintains in shade and drought conditions and will cross multiple segments, including golf courses, sports fields and residential users."

Charles Harris
President, Buy Sod, Inc.
Southern Pines, North Carolina



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For more information on licensing opportunities, please contact:

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